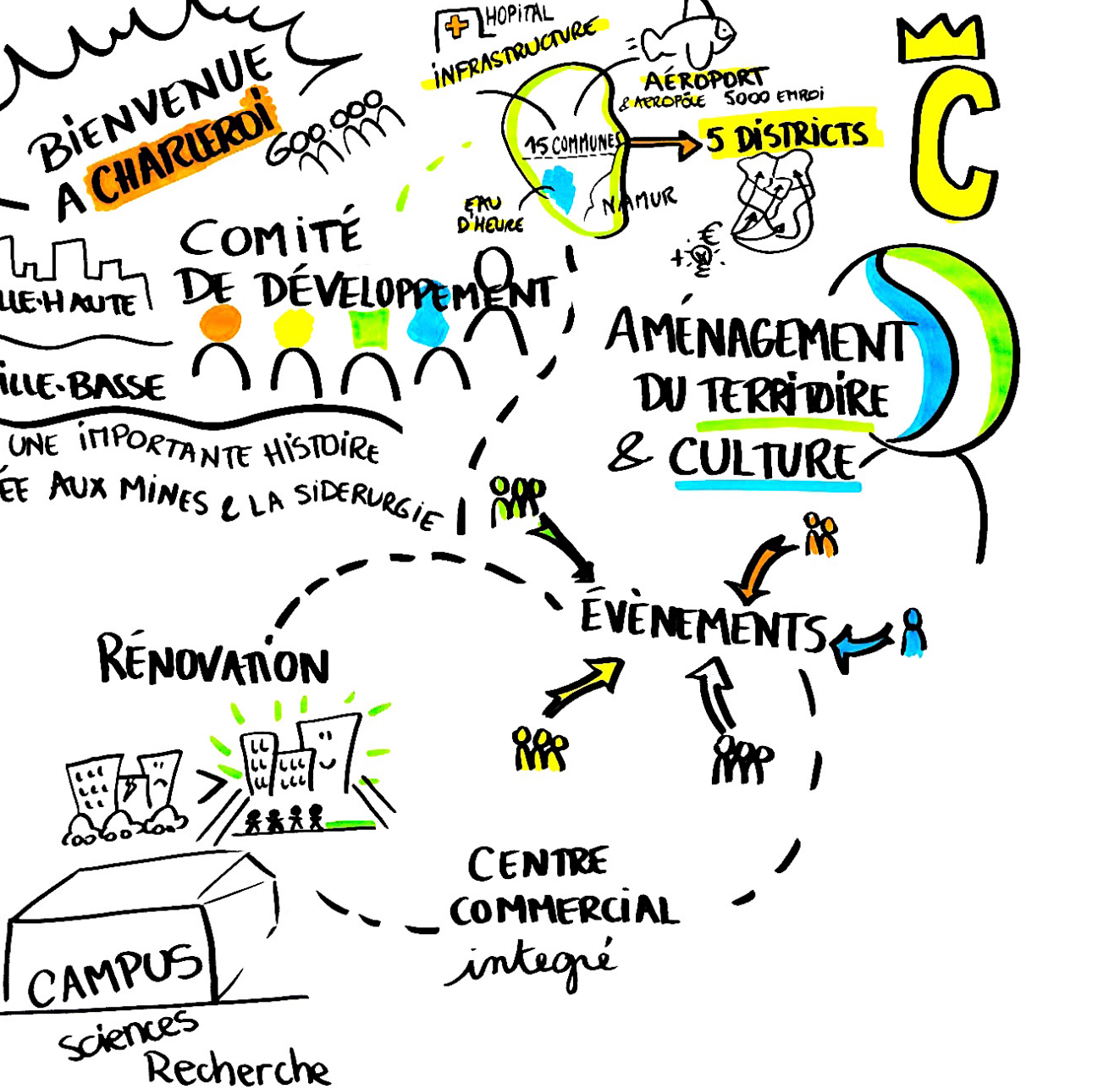


OSONS

LA COMMUNICATION



UNIQUE
BILITÉ
QUOI ?
QUAND



ET DÉMONTRE

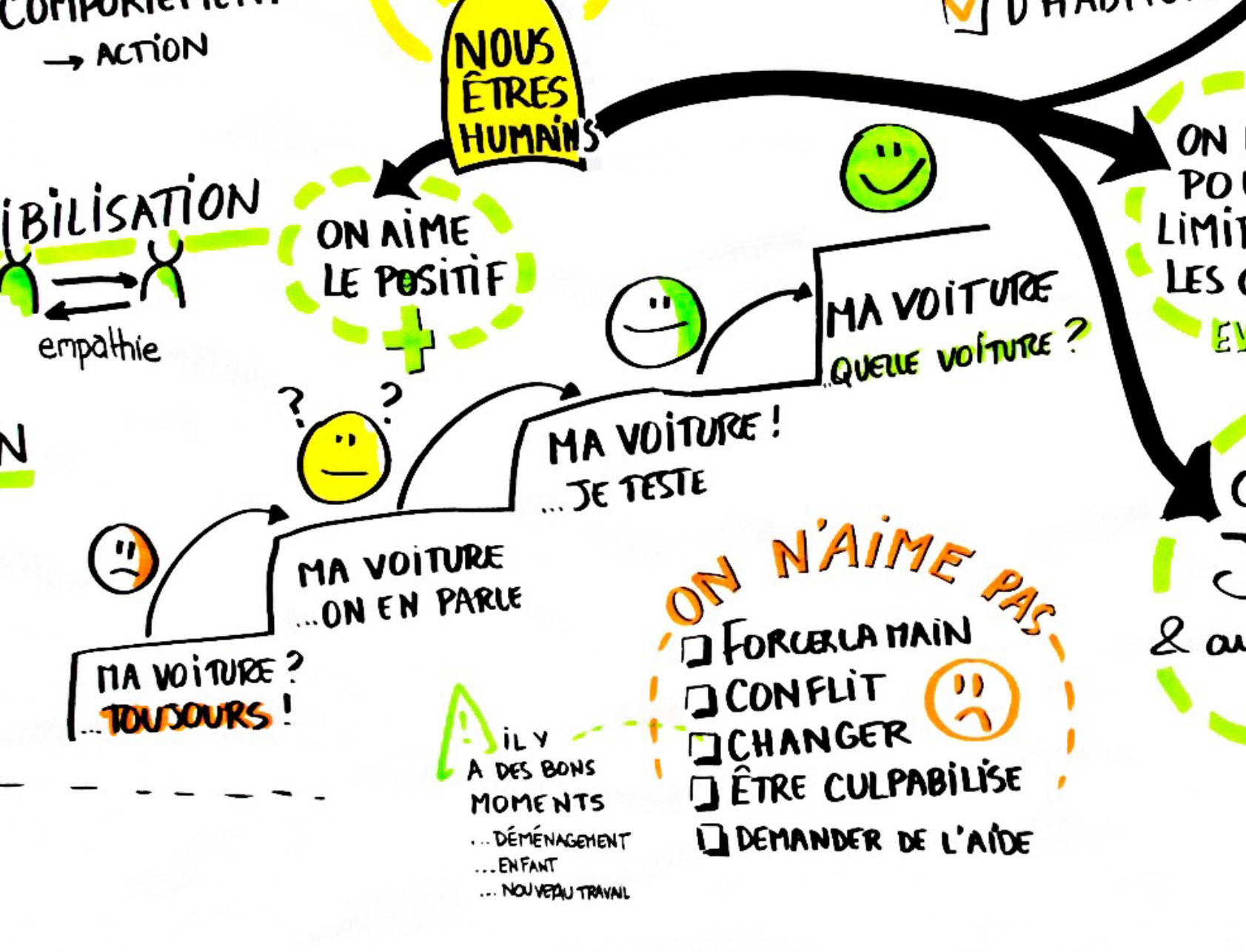
ATTITUDE
→ ÉTAT D'ESPRIT

COMPORTEMENT

COMMENT CHOISIR SON MODE DE TRANSPORT

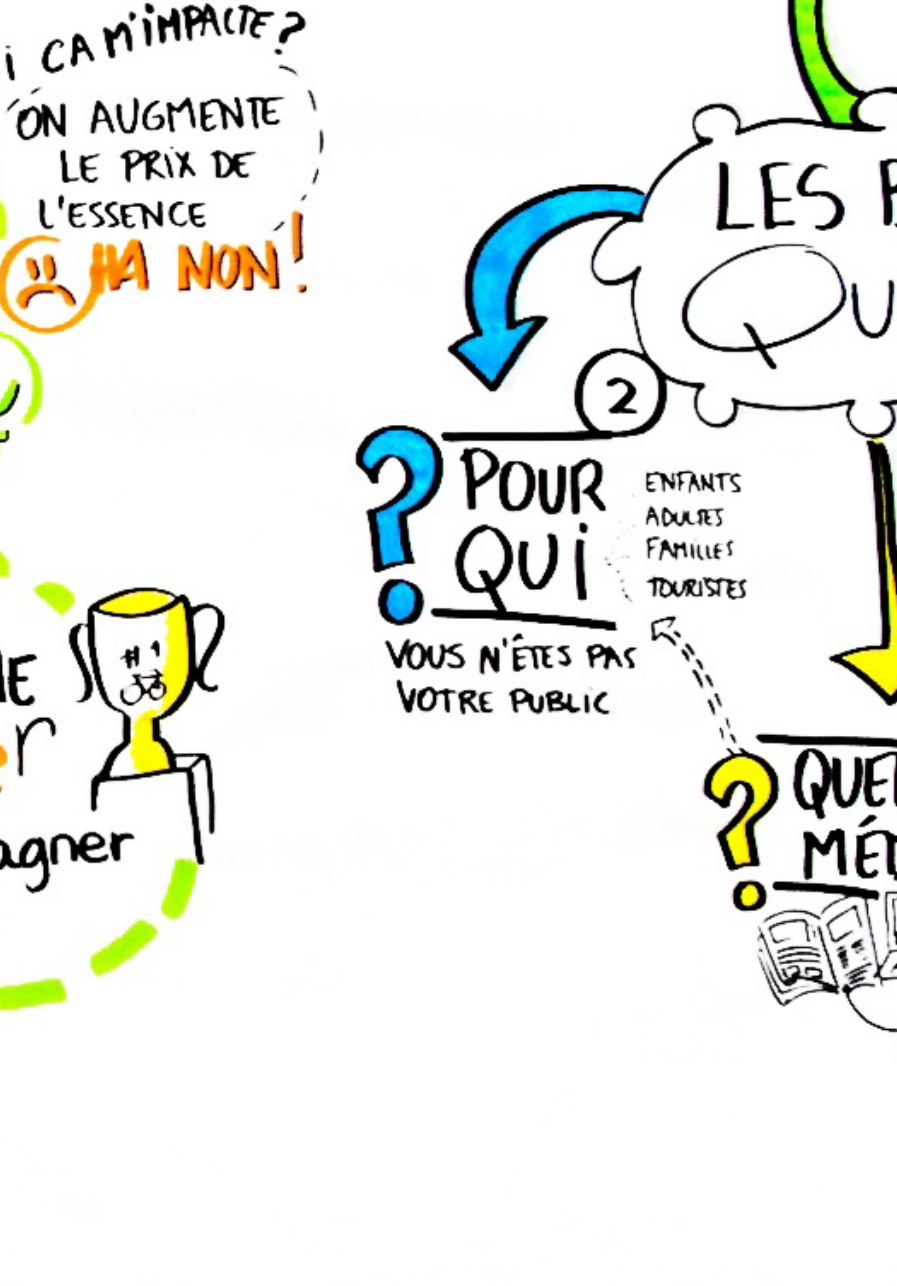
RATIONALITÉ
ou pas

- ☒ ECONOMIQUE
- ☒ DE VALEUR
- ☒ DE PERCEPTION
- ☒ D'HABITUDE

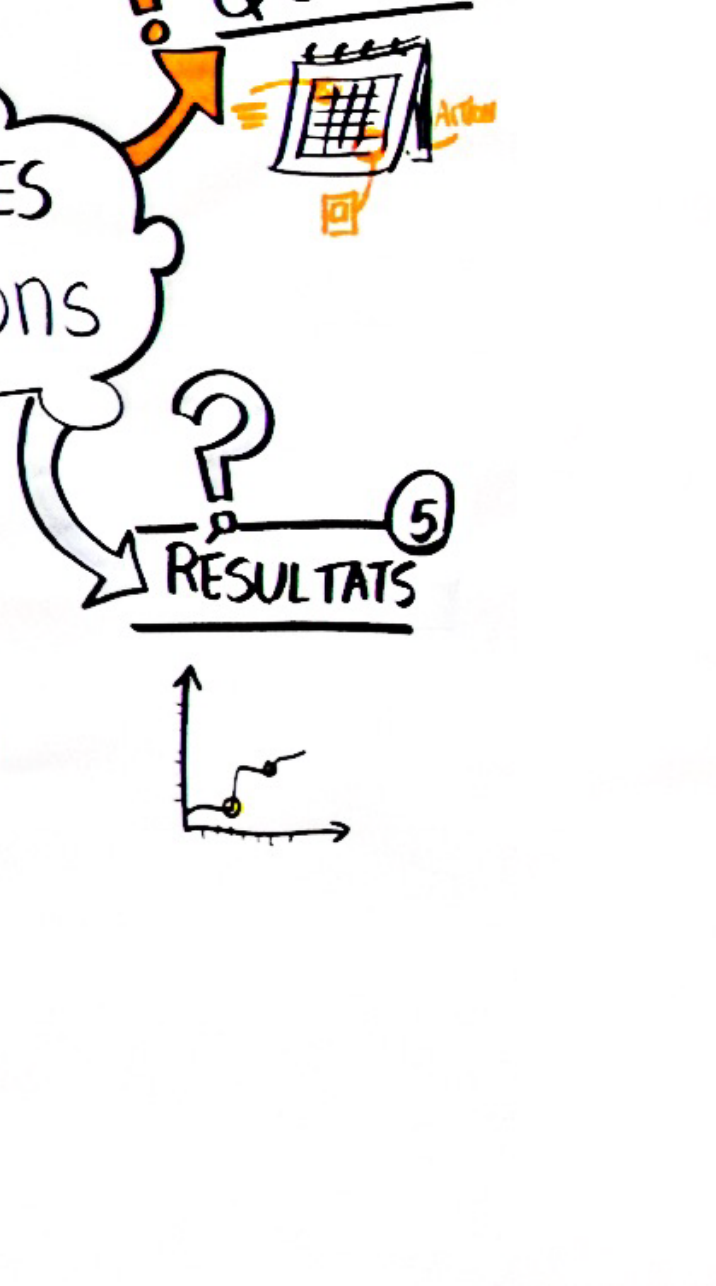


ON ÉCOUTE
NOTRE
ENTOURAGE
2 ON AIME PARTAGER

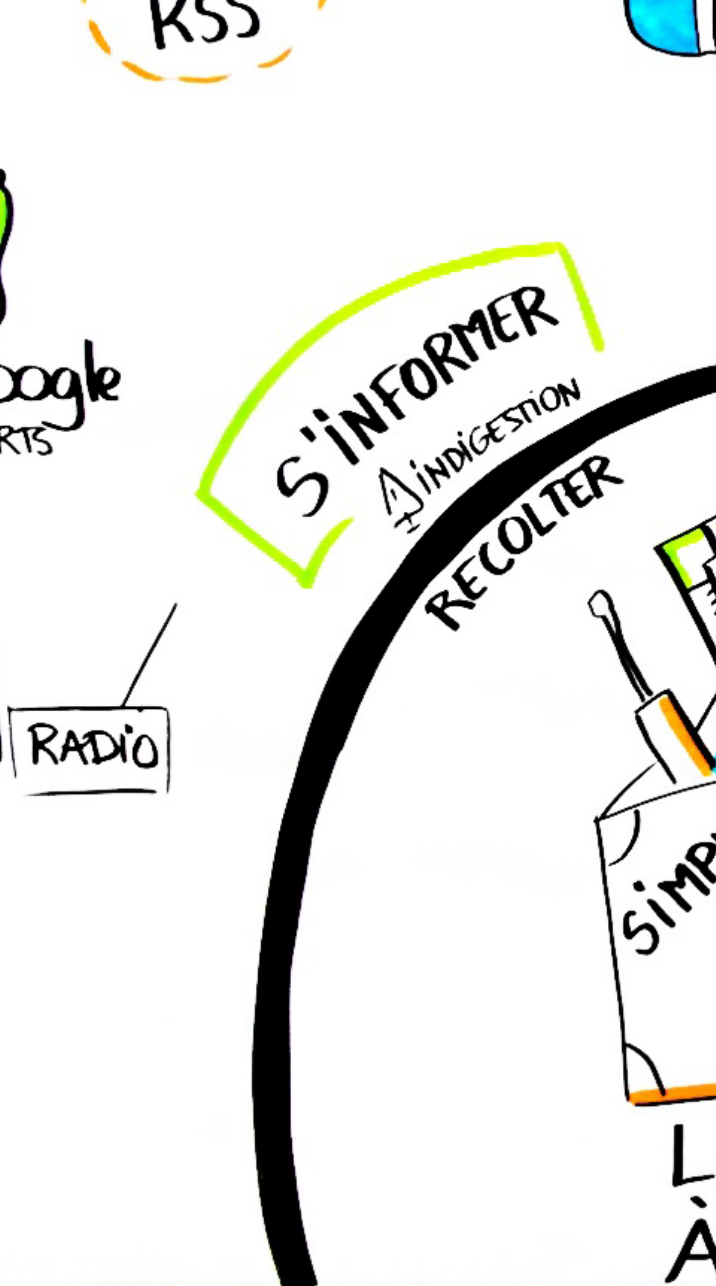
?



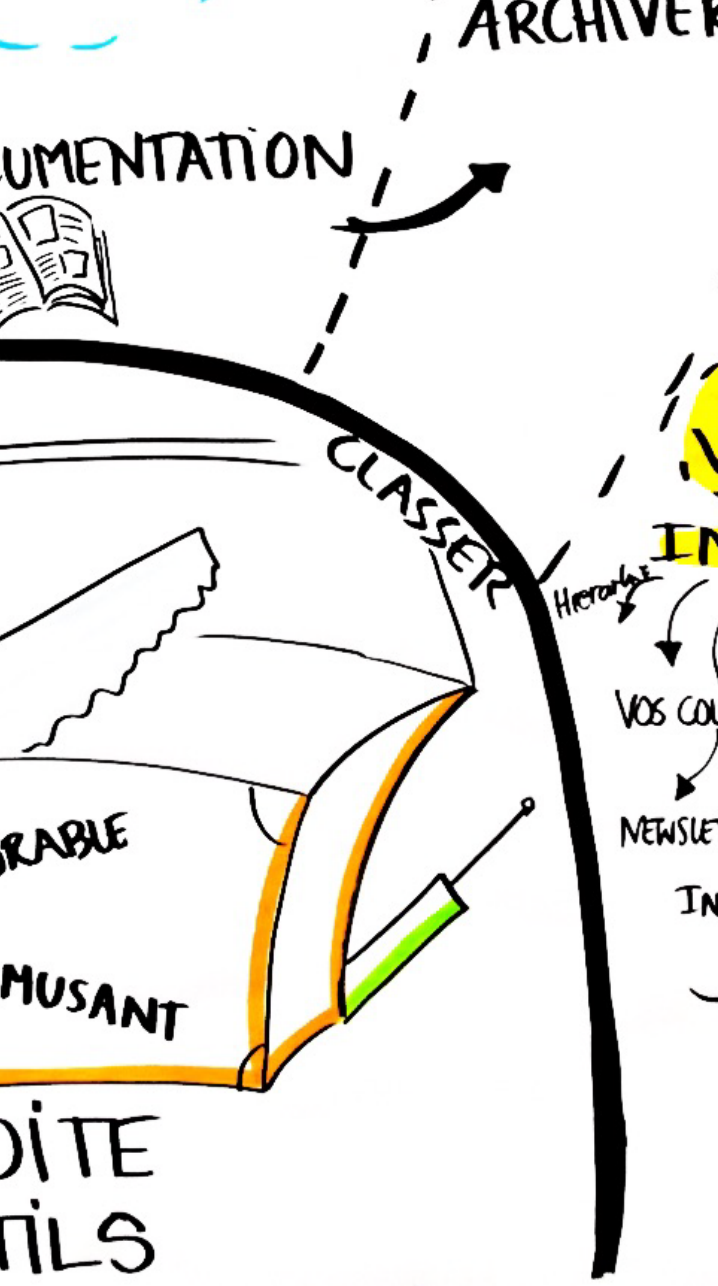
QUAND



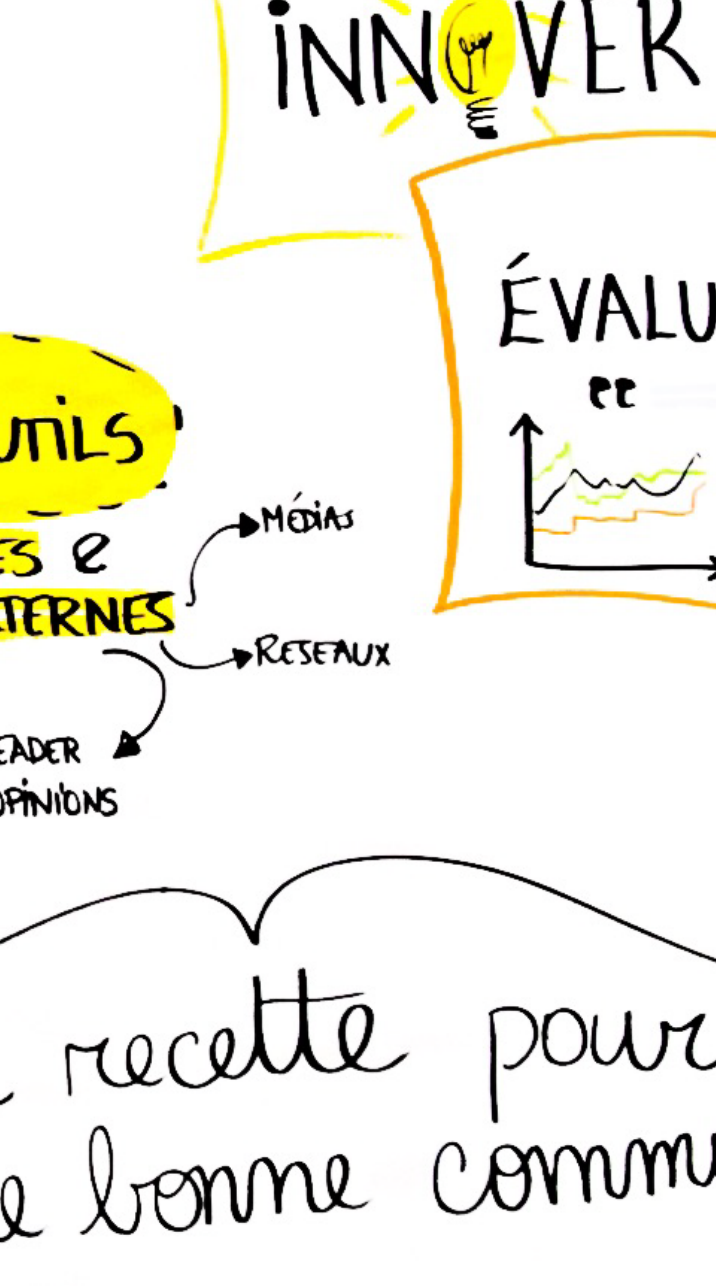
Hand-drawn icons for Twitter, Facebook, and RSS feed.



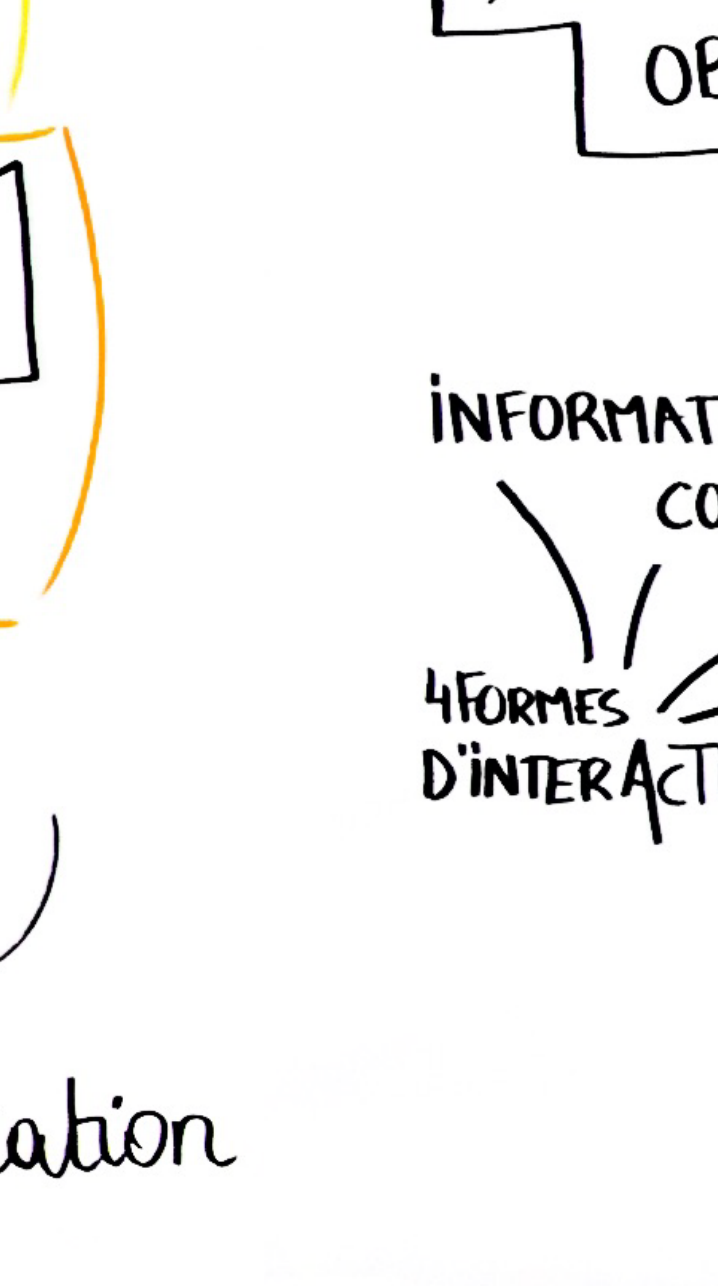
The diagram illustrates a system for organizing information. On the left, a notebook is shown with a table of contents. On the right, a separate index card is shown with the labels 'A-Z' and 'Pilot'. Arrows indicate the flow of information from the notebook to the index card.



Soyez
Visible



DIAGNOS



LA da



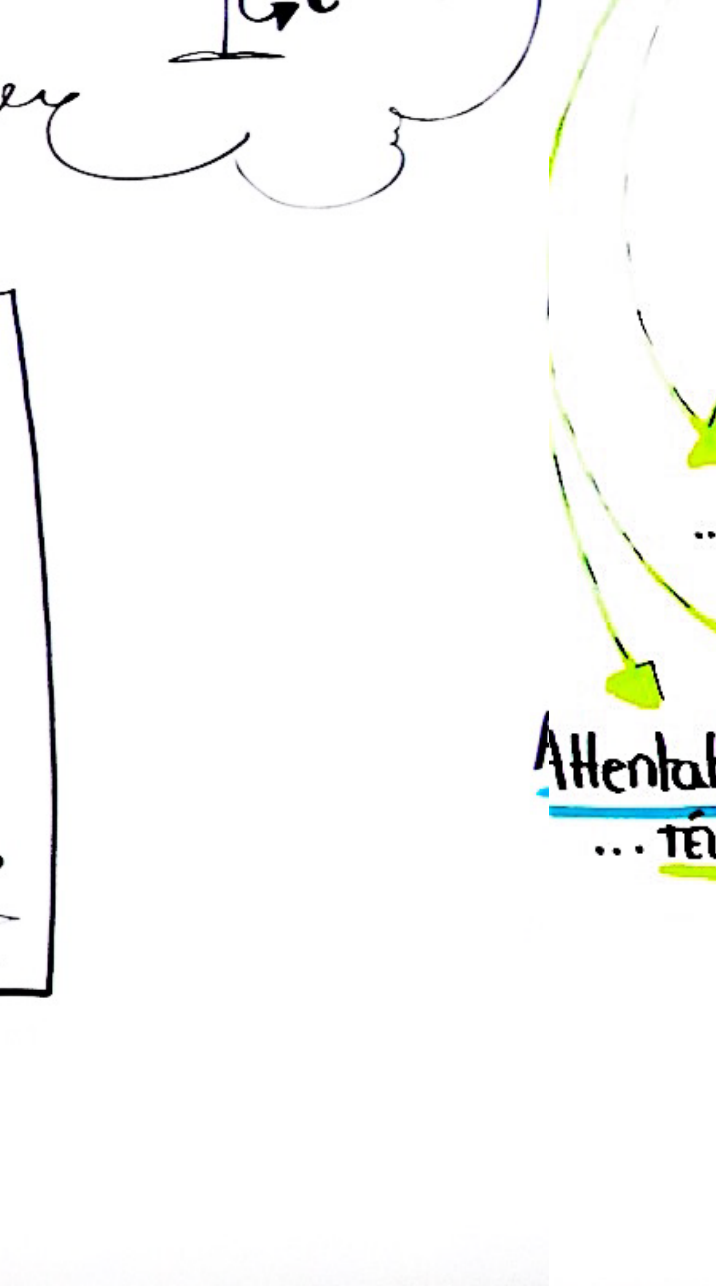
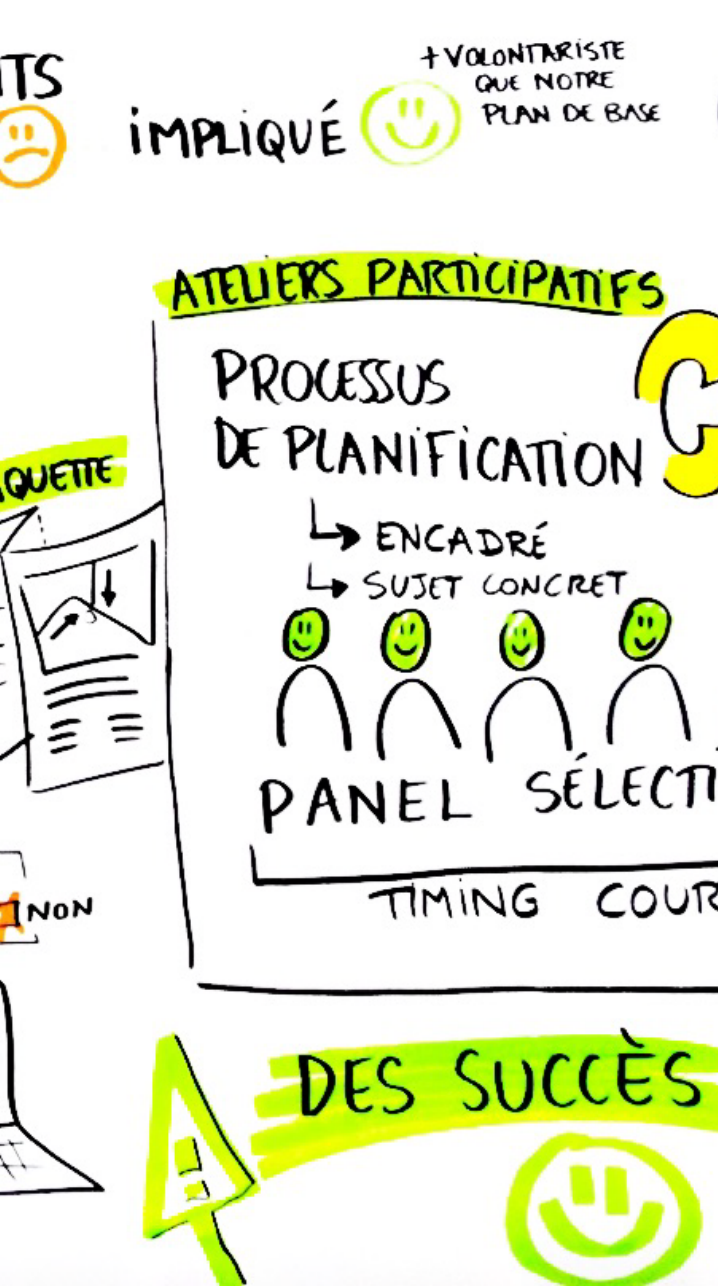
COMMUNI

les plans

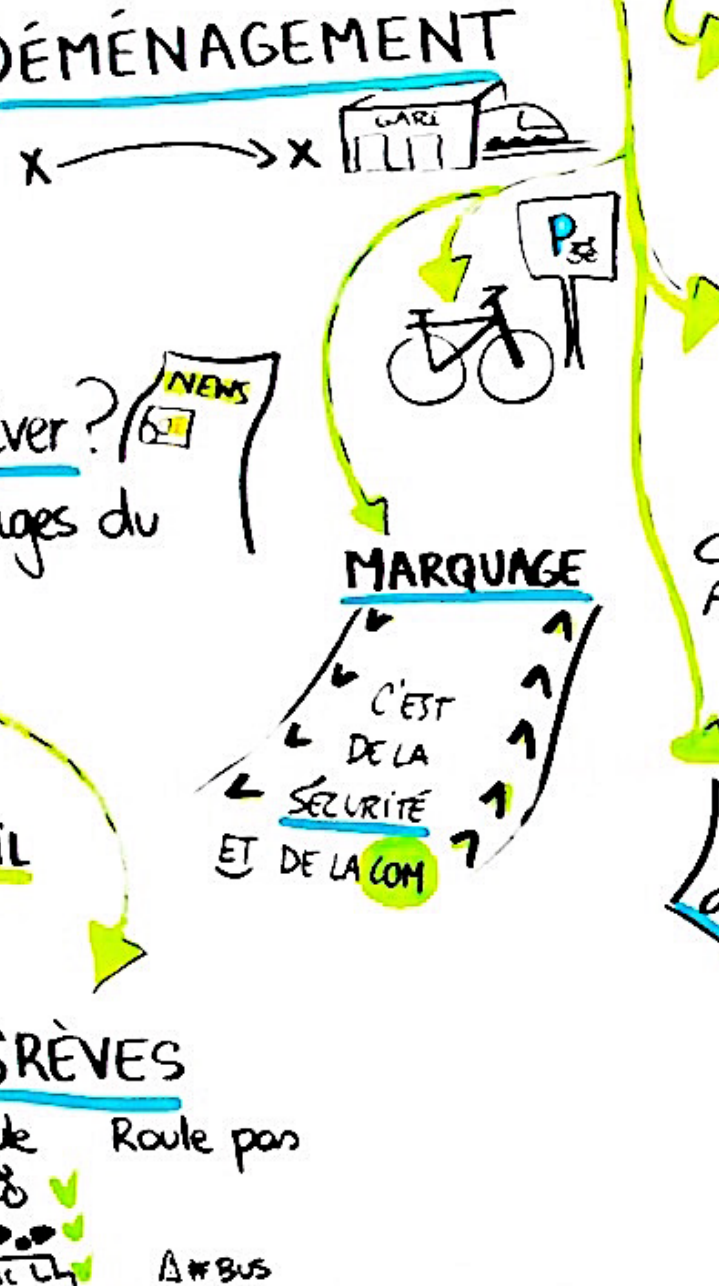


ATION

mobilité

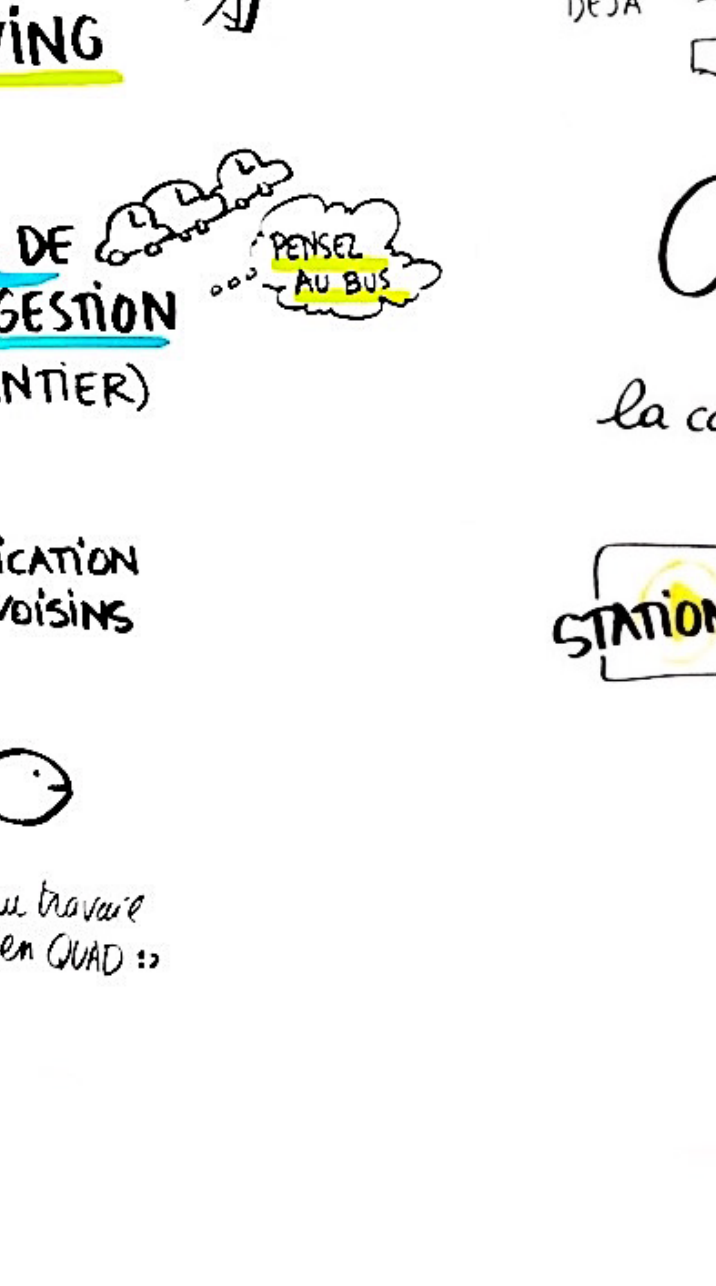


Communicati ppORTUNIST



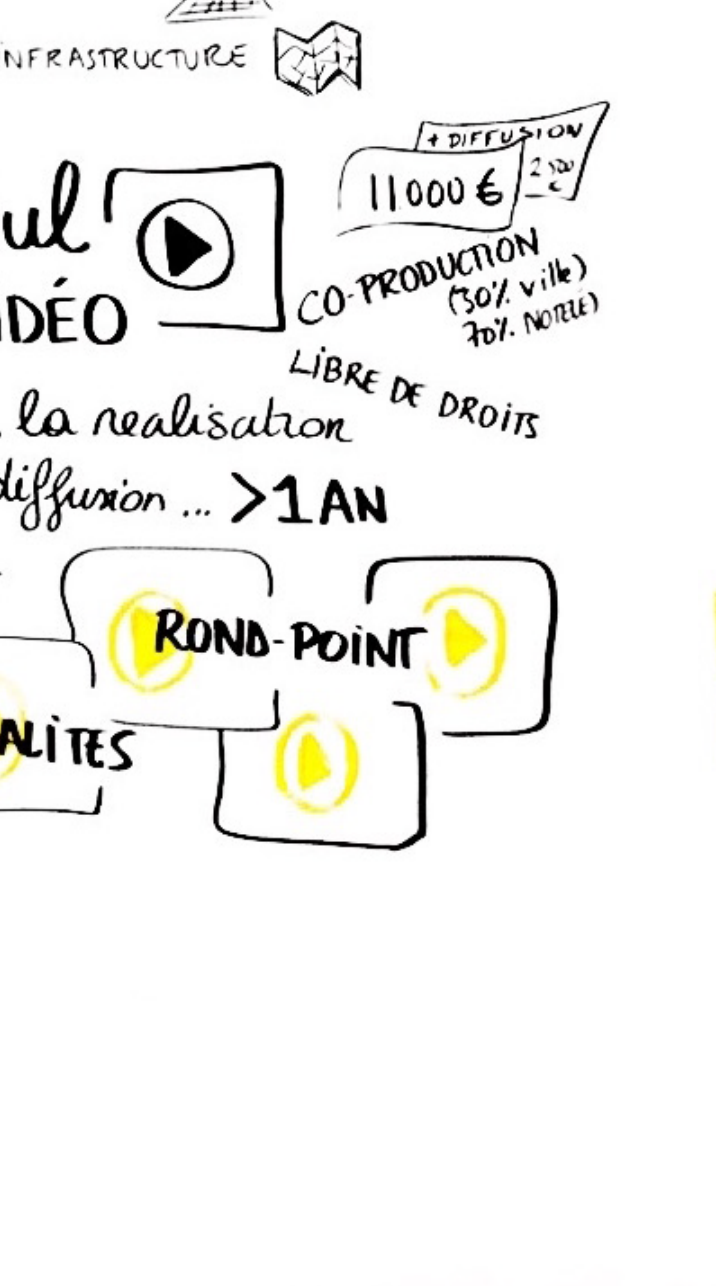
STANIS DE LA MORALITÉ

CE QUI EXISTE DÉJA

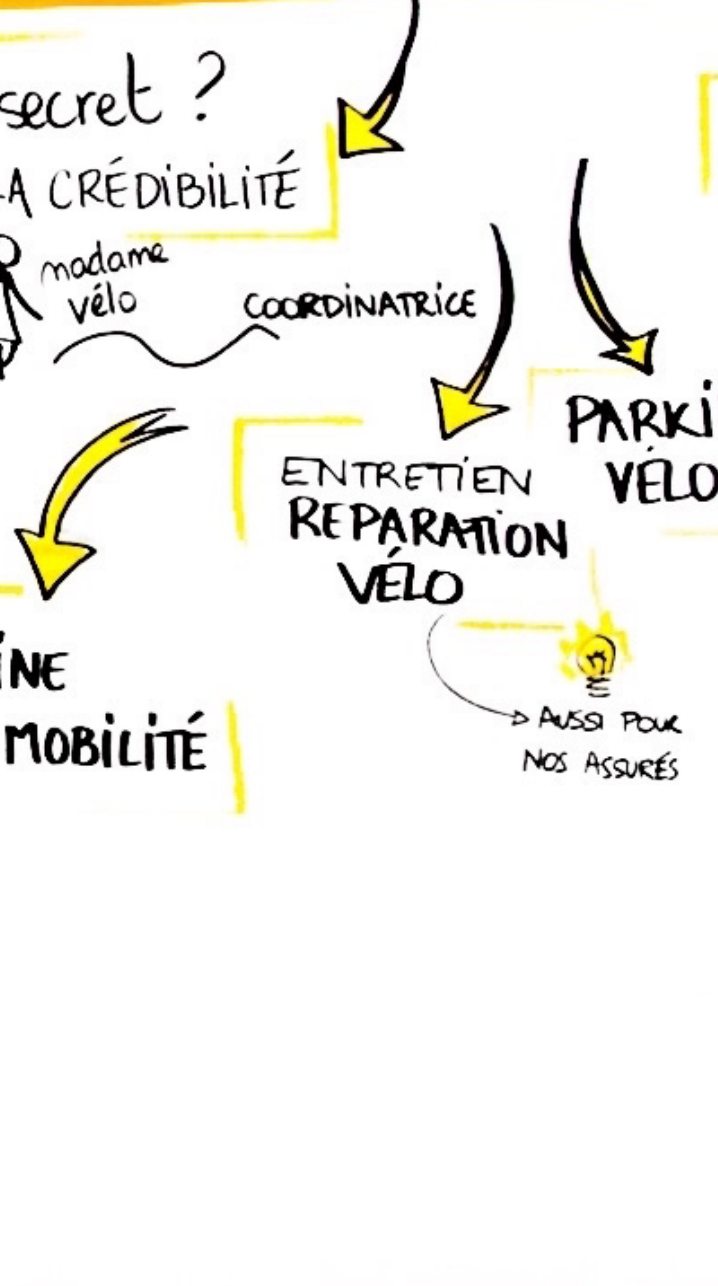


AP'SULS

MOBILITÉ
S MA VILLE
NET VÉLO



MOBILITY
SUR L
Dance



Hand-drawn diagram illustrating the concept of 'Bien-être' (Well-being). The central element is 'Bien-être', which is linked to 'OBJECTIFS' (Objectives) above it and 'Activités' (Activities) below it. To the right, a bracket groups 'SANTÉ' (Health), 'PORTEFEU' (Portfolio), and 'ENVIRONNEMENT' (Environment) as related factors. Three stylized human figures are drawn below the 'Bien-être' box.

